



# Extraordinary Success Purpose Part 1

Purpose: Why something \_\_\_\_\_.

Organizations that have clarity on their purpose are more \_\_\_\_\_.

Our job title is a tool, a way to accomplish our \_\_\_\_\_.

“The mystery of human existence lies not in just staying alive, but in finding something to live for.” - Fyodor Dostoyevsky

## **Discussion Questions:**

For the next 3-5 minutes evaluate the questions below, then share your responses.

On a scale of 1-10, rate how clear you are on what would NOT happen if your company did not exist?

1 2 3 4 5 6 7 8 9 10

Why did you give yourself this rating?

Beyond the obvious, what would not happen if (insert your organization) did not exist?

This weeks specific action is to spend more time on the above question. Remember to set a time and place to reflect on this question.