



The WOW Factor Character - Part 4

The WOW Factor is defined as; A memorable experience that leaves people talking about us in an _____ positive way.

Character effects every _____ in our life.

What can I be _____ working on to get better.

Discussion Questions:

For the next 3-5 minutes evaluate the questions below, then share your responses.

On a scale of 1-10, how well do you deliver the WOW factor? (This time, let the people around you rate you.)

1 2 3 4 5 6 7 8 9 10

Why did they give you this rating?

What benefits have you received based on their rating?

Who do you know that is getting better at delivering the WOW factor? What do you admire about this person?

What specific action(s) can you apply immediately to improve your rating?