# The WOW Factor Character - Part 1 

The WOW Factor is defined as; A memorable experience that leaves people talking about us in an extremely $\qquad$ way.

Character: Who you $\qquad$
How well do you know $\qquad$ you want to be

Character is what we do when no one is $\qquad$ .

## Discussion Questions:

For the next 3-5 minutes evaluate the questions below, then share your responses.

On a scale of 1-10, how well do you know who you want to be?
12345678910

Why did you give yourself this rating?

What benefits would you receive if you improve your rating?

Who do you know that has good character? What do you admire about this person?

Write down at least 5 qualities that you want to be known for.

