



The WOW Factor Competence - Part 1

The WOW Factor is defined as; A memorable experience that leaves people talking about us in an extremely _____ way.

Competence: The ability to do something successfully.

Levels of Competence

_____ Incompetent
_____ Incompetent
_____ Competent
_____ Competent

Develop your _____

Discussion Questions:

For the next 3-5 minutes evaluate the questions below, then share your responses.

On a scale of 1-10, how competent are you at your skill?

1 2 3 4 5 6 7 8 9 10

Why did you give yourself this rating?

What benefits would you receive if you improve your rating?

Who do you know that is unconsciously competent at their skill? What do you admire about this person?

What specific action(s) can you apply immediately to improve your rating?